



## TELEHEALTH AND HEALTHCARE DISPARITIES: A CRITICAL REVIEW OF ACCESS, QUALITY, AND EQUITY BETWEEN PROVIDERS AND PATIENTS

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### Abstract

This study assesses telehealth's influence on healthcare disparities critically and shows how it can both close and expand gaps in healthcare equality, quality, and access. It explores the consequences of the rapidly growing telehealth services for different patient populations, with an emphasis on the elderly, people of color, and those with restricted access to digital resources. Notwithstanding the potential of telehealth to surmount geographical and logistical obstacles, the results underscore noteworthy hurdles in guaranteeing universal access equity. The digital gap and the need for vulnerable communities to have greater access to technology and digital literacy are major problems. The report recommends a comprehensive approach to ensure the fair benefits of telehealth, including targeted education initiatives, technology advancements, and regulatory reform. The ultimate goal is to turn telehealth into a comprehensive healthcare delivery system that guarantees everyone, regardless of socioeconomic status or location, access to high-quality care. Encouraging underprivileged populations to adopt telehealth is crucial to using telehealth as a tool for healthcare fairness.

### Introduction

Telehealth has emerged as a pivotal innovation in the healthcare sector, offering a promising avenue to enhance access to care, improve the quality of services, and ensure equity among providers and patients (Bailey et al., 2021). This digital transformation in healthcare delivery, catalyzed by advances in information and communication technologies, aims to bridge the gap in healthcare disparities that have long plagued various populations, particularly those in rural or underprivileged areas (Edmiston & AlZuBi, 2022). Despite its potential, the implementation and utilization of telehealth across

different healthcare settings have presented a complex array of challenges and opportunities that merit a critical examination (Bailey et al., 2021).

The functions of social workers, psychologists, nurses, and health administration personnel are becoming more and more important in this digital healthcare environment. These experts are essential to the multidisciplinary strategy needed for efficient telehealth services, guaranteeing all-encompassing care that attends to patients' physical, emotional, and social health requirements. For example, social workers and psychologists provide essential mental health support by providing therapy and counseling via digital platforms to people who might otherwise encounter obstacles in receiving such care. Nursing practitioners provide vital health education, remote monitoring, and support by modifying their patient care approaches for the telehealth setting. Workers in health administration, on the other hand, are crucial in navigating the challenges associated with telehealth delivery. These challenges include data management, integrating technology into healthcare systems, and making sure that telehealth services run smoothly (Bailey et al., 2021; Edmiston & AlZuBi, 2022).

Telehealth has been praised for its capacity to cut over geographic boundaries and provide patients in remote areas with timely access to medical knowledge that would not be available otherwise (Bailey et al., 2021). However, the availability of the required technology infrastructure and the level of digital literacy possessed by both patients and clinicians are prerequisites for telehealth's efficacy in accomplishing its egalitarian goals (Edmiston & AlZuBi, 2022). The digital divide, which is characterized by differences in access to digital devices and the internet, presents a serious problem that could exclude individuals it is meant to help and exacerbate disparities in the use of telehealth among patients in California who speak little or no English (Rodriguez et al., 2021).

Furthermore, there is continuous discussion among medical experts regarding the quality of care provided through telehealth platforms (Bailey et al., 2021). While some studies highlight the effectiveness of telehealth and how it can mimic or even exceed in-person care, others express concerns about how virtual interactions may not be able to accurately capture physical examination details or build rapport with patients (Haynes et al., 2021). Furthermore, there is continuous discussion among medical experts regarding the quality of care provided through telehealth platforms (Bailey et al., 2021). While some studies highlight the effectiveness of telehealth and how it can mimic or even exceed in-person care, others express concerns about how virtual interactions may not be able to accurately capture physical examination details or build rapport with patients (Haynes et al., 2021).

This critical study aims to provide insights into the current state of telehealth's impact on equality, quality, and access while navigating the challenging landscape of telehealth and healthcare disparities. The research will provide light on the transformational potential of telehealth and the issues that need to be resolved in order to fully realize its potential in reducing healthcare disparities through a thorough analysis of the body of existing literature and empirical data.

### **Rationale of the Study**

This study's justification stems from the urgent necessity to assess telehealth's efficacy in mitigating persistent healthcare inequalities, which have been made worse by the digital divide and technology breakthroughs. The potential for telehealth to enhance access, quality, and equity in healthcare services offers a conundrum as it quickly integrates into the healthcare delivery system. On the one hand, telehealth offers remote, rural, and underserved communities unparalleled access to healthcare services by overcoming logistical and geographic hurdles. Conversely, the implementation of telehealth technology has brought attention to notable disparities, especially with regard to the elderly, people of color, and those with restricted access to digital resources.

This research is based on the knowledge that although telehealth has the potential to transform the way that healthcare is provided, not every member of the public can benefit equally from it. The equitable utilization of telehealth services is severely hampered by the "digital divide," which is the disparity in access to digital devices and internet services. This discrepancy begs the question of

whether telehealth can actually improve healthcare equity or if it could unintentionally worsen already-existing gaps in healthcare.

A multidisciplinary approach to digital health is also essential given the importance that healthcare professionals—such as social workers, psychologists, nurses, and health administration staff—play in the effective deployment of telehealth services. Their participation is essential to guaranteeing that telehealth services are not only available but also customized to patients' various needs, treating mental and physical health issues in an all-encompassing way.

In light of these factors, the goal of this research is to conduct a thorough analysis of how telehealth affects healthcare disparities, with a focus on equality, quality, and access. It seeks to pinpoint and evaluate the potential and problems that telehealth presents, with an emphasis on the most disadvantaged groups that stand to lose out in the digital transition. This research aims to contribute to the development of strategies and policies that ensure telehealth works as a tool for eliminating healthcare disparities rather than reinforcing them by examining the factors that determine the equitable distribution of telehealth benefits.

This attempt, which aims to maximize the potential of telehealth as a catalyst for fair healthcare delivery, is not only current but also crucial in influencing future paths for healthcare policy, technology innovation, and educational activities. The study hopes to offer practical insights through this critical evaluation that will enable telehealth to become a truly inclusive system that ensures high-quality healthcare for everyone, regardless of socioeconomic, racial, or geographic differences.

### **Critical Analysis**

The study by Tong et al. (2022) presents a significant contribution to the ongoing discourse on the role of telehealth in addressing or exacerbating healthcare disparities during the COVID-19 pandemic. This retrospective cohort study offers insightful analysis into how patient characteristics, including age, gender, race, insurance status, and need for interpreters, influence the utilization of different healthcare delivery modes (in-person, telehealth, telephone, and messaging) within an oncology department of a tertiary care centre. The findings underscore a critical concern in the telehealth discourse: the potential of telehealth to perpetuate, if not exacerbate, disparities among already vulnerable populations, such as the elderly, racial minorities, and those with limited English proficiency or digital access.

One of the key strengths of this study is its comprehensive examination of a wide range of variables that may affect telehealth utilization. By highlighting the lower utilization of telehealth among patients over 65, female patients, American Indian or Alaska Native patients, uninsured patients, and those requiring interpreters, Tong et al. (2022) shed light on the multifaceted nature of healthcare access disparities. This nuanced understanding is crucial for developing targeted interventions aimed at improving telehealth accessibility and effectiveness for these populations.

However, the study's focus on a single tertiary care centre's oncology department may limit the generalizability of its findings to other healthcare settings or disciplines. The unique characteristics of oncology patients, who often require frequent and complex care, might influence telehealth utilization patterns differently than in other patient populations. Additionally, the study's retrospective design and reliance on electronic health record data may not capture all factors influencing patients' healthcare utilization preferences and decisions, such as individual patient or provider attitudes toward telehealth.

Despite these limitations, the study's findings raise important considerations for policymakers, healthcare providers, and telehealth platform developers. The unusually high utilization of telephone and message-based communication among low-income and rural patients highlights a potentially critical area for intervention. These modes of care, while important for maintaining patient-provider communication, may not offer the same level of diagnostic accuracy, treatment efficacy, and patient satisfaction as in-person or video-based telehealth visits. This discrepancy underscores the need for innovative solutions to enhance telehealth access and quality, such as improving digital literacy,

expanding broadband internet access, and ensuring telehealth platforms are accessible and user-friendly for non-English speakers and those with disabilities.

In light of these findings, future research should explore the barriers to telehealth utilization among disadvantaged populations more deeply, including technological, logistical, and personal factors. Moreover, longitudinal studies could provide insights into how telehealth utilization patterns evolve over time and in response to interventions designed to mitigate disparities. Ultimately, the goal should be to leverage telehealth as a tool for equity, ensuring all patients have equal access to high-quality healthcare, regardless of their socioeconomic status, geographic location, or other potential barriers. Price and Simpson (2022) critically address the dual nature of telehealth as both a potential equalizer in healthcare delivery and a magnifier of existing disparities. Their discussion on the rapid adoption of telehealth during the COVID-19 pandemic and its likely continued prominence post-pandemic underscores the technology's capability to bridge traditional healthcare access barriers, such as geographic isolation. However, the authors also illuminate a crucial concern: the risk of telehealth deepening healthcare disparities for individuals with limited digital literacy, lack of access to necessary technology, experiencing homelessness, or with limited English proficiency.

The strength of Price and Simpson's (2022) analysis lies in its recognition of telehealth's inherent limitations without overlooking its potential benefits. By highlighting the specific groups at risk of being left behind in the shift towards digital healthcare, the authors effectively call attention to the nuanced challenges of implementing telehealth in a way that truly democratizes healthcare access. This focus is particularly pertinent in the context of chronic liver disease, where continuous care and monitoring are crucial, and the barriers to accessing telehealth can directly impact patient outcomes. However, the discussion could benefit from a deeper exploration of practical solutions and interventions designed to mitigate these disparities. While identifying barriers is a critical first step, the next phase should involve concrete strategies for ensuring equitable telehealth access. These might include policy recommendations, technological innovations, or patient education programs tailored to the needs of the most vulnerable populations.

Furthermore, the article serves as a reminder that the transition to telehealth is not merely a technological shift but a complex socio-economic one that necessitates careful planning and consideration of the diverse needs of the patient population. Future research should aim to evaluate the effectiveness of specific interventions in improving telehealth access among disadvantaged groups. Additionally, longitudinal studies could provide insight into how telehealth's role in healthcare evolves and its long-term impact on health disparities.

Haimi's (2023) narrative review critically explores the dichotomy within telehealth's impact on healthcare disparities, underscoring a "tragic paradoxical effect" where a tool designed to enhance healthcare accessibility might instead widen existing gaps. The rapid ascension of telehealth during the COVID-19 pandemic, driven by the necessity of social distancing, positioned it as a primary mode of outpatient care delivery across many regions. While telehealth's capacity to transcend geographical barriers and improve service delivery efficiency is well-documented, Haimi highlights a significant oversight: the failure to adequately serve vulnerable populations, including those lacking digital literacy, internet access, the elderly, and non-native language speakers.

This review is particularly valuable for its holistic view of the telehealth landscape, acknowledging the advancements and conveniences brought about by digital healthcare innovations while also shining a light on the stark realities faced by marginalized groups. The discussion on the exacerbation of health inequities is a critical contribution to the conversation on telehealth, providing a nuanced understanding that technological progress in healthcare does not automatically equate to universal benefit.

However, the review could be further strengthened by offering more detailed strategies or recommendations for addressing the highlighted disparities. While identifying the populations most at risk of being marginalized by telehealth is crucial, the next step requires a detailed exploration of actionable solutions that healthcare providers, policymakers, and technology developers can

implement. These might include targeted digital literacy programs, subsidies for internet and device access, and the development of multilingual telehealth platforms.

Moreover, Haimi's review sets the stage for future research to delve into specific interventions and their effectiveness in mitigating the disparities caused by telehealth. Longitudinal studies tracking the health outcomes of vulnerable populations before and after such interventions could provide valuable insights into the most effective strategies for ensuring telehealth serves as an equitable healthcare delivery mechanism.

In summary, Haimi (2023) adeptly highlights the paradoxical nature of telehealth's impact on healthcare disparities, calling for a "time for redemption" through concerted efforts to address the digital divide. As telehealth continues to evolve, its deployment must be accompanied by robust measures to prevent the exacerbation of healthcare disparities, ensuring that the digital revolution in healthcare is inclusive and equitable.

### **Conclusion**

The analyses of recent studies highlight a crucial challenge within telehealth: its potential to both alleviate and exacerbate healthcare disparities. Despite the promise of telehealth to overcome geographical and logistical barriers, its efficacy is diminished for vulnerable groups such as the elderly, racial minorities, and those with limited digital literacy or access to technology. This situation calls for a comprehensive approach that includes policy reforms, technological enhancements, and targeted educational initiatives to ensure telehealth's benefits are equitably distributed. The future success of telehealth depends on its ability to become a truly inclusive healthcare delivery system, prioritizing access and quality care for all individuals, regardless of their background or circumstances. Achieving this goal requires a concerted effort to identify and address the barriers that prevent vulnerable populations from fully benefiting from telehealth services.

Crucially, the role of healthcare professionals such as social workers, psychologists, nursing professionals, and health administration workers is paramount in the telehealth ecosystem. Social workers and psychologists are instrumental in providing essential mental health services and support, navigating the challenges of delivering care in a virtual environment. Nursing professionals play a vital role in patient education, health monitoring, and the provision of remote care, ensuring patients receive comprehensive and continuous care. Health administration workers, meanwhile, are key to managing the logistical and operational aspects of telehealth services, facilitating the seamless integration of digital health solutions into existing healthcare frameworks.

### **Recommendations**

To effectively harness the potential of telehealth and address healthcare disparities, it is imperative to adopt a comprehensive approach that enhances the roles of social workers, psychologists, nursing professionals, and health administration workers within the telehealth framework. Firstly, targeted training programs should be developed to equip these professionals with the necessary technical skills for effective digital communication and patient engagement. Additionally, policy changes are needed to provide the essential infrastructure and resources required for delivering high-quality telehealth services. Efforts must also be made to increase digital literacy among healthcare providers and patients alike, with a particular focus on empowering vulnerable populations to access and benefit from telehealth services. Promoting interdisciplinary collaboration is crucial, as it allows healthcare professionals to leverage their diverse skills and perspectives, thereby creating a more holistic and inclusive telehealth service. Furthermore, ongoing research and the establishment of feedback mechanisms are essential to assess the impact of telehealth interventions across different demographic groups and to refine telehealth services based on direct input from both healthcare professionals and patients. By implementing these strategies, we can improve the integration and effectiveness of telehealth services, ensuring they contribute to a more equitable and accessible healthcare system for all individuals, regardless of their socioeconomic status or geographical location.

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